IEEE Software Taggant System in Action

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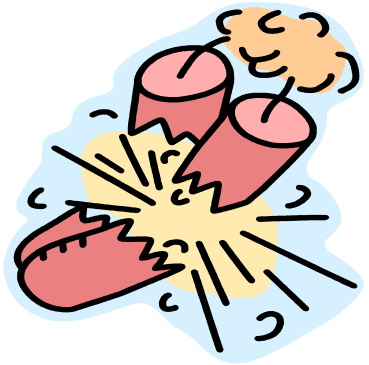


"A **taggant** is a chemical or physical marker added to materials to allow various forms of testing. Taggants allow testing marked items for qualities such as lot number and concentration (to test for dilution, for example). In particular, taggants are known to be widely used in plastic, sheet and flexible explosives."

http://en.wikipedia.org/wiki/Taggant

Problem of packed malware

- At least 50% of malware is packed and a big headache for AV companies
- A major source of server-side polymorphics common in the Internet

- Would it not be nice to remove this source of malware?

Marriage born in heaven

- IEEE Industry Connections Security Group (ICSG)
- Taggant project is driven by:

- Ahn Labs
- Avast
- AVG
- Commtouch
- Eset
- F-Secure
- K7 Computing
- McAfee
- Microsoft
- Palo Alto Networks
- Panda Software
- Sophos
- Symantec
- Trend Micro

AV vendors

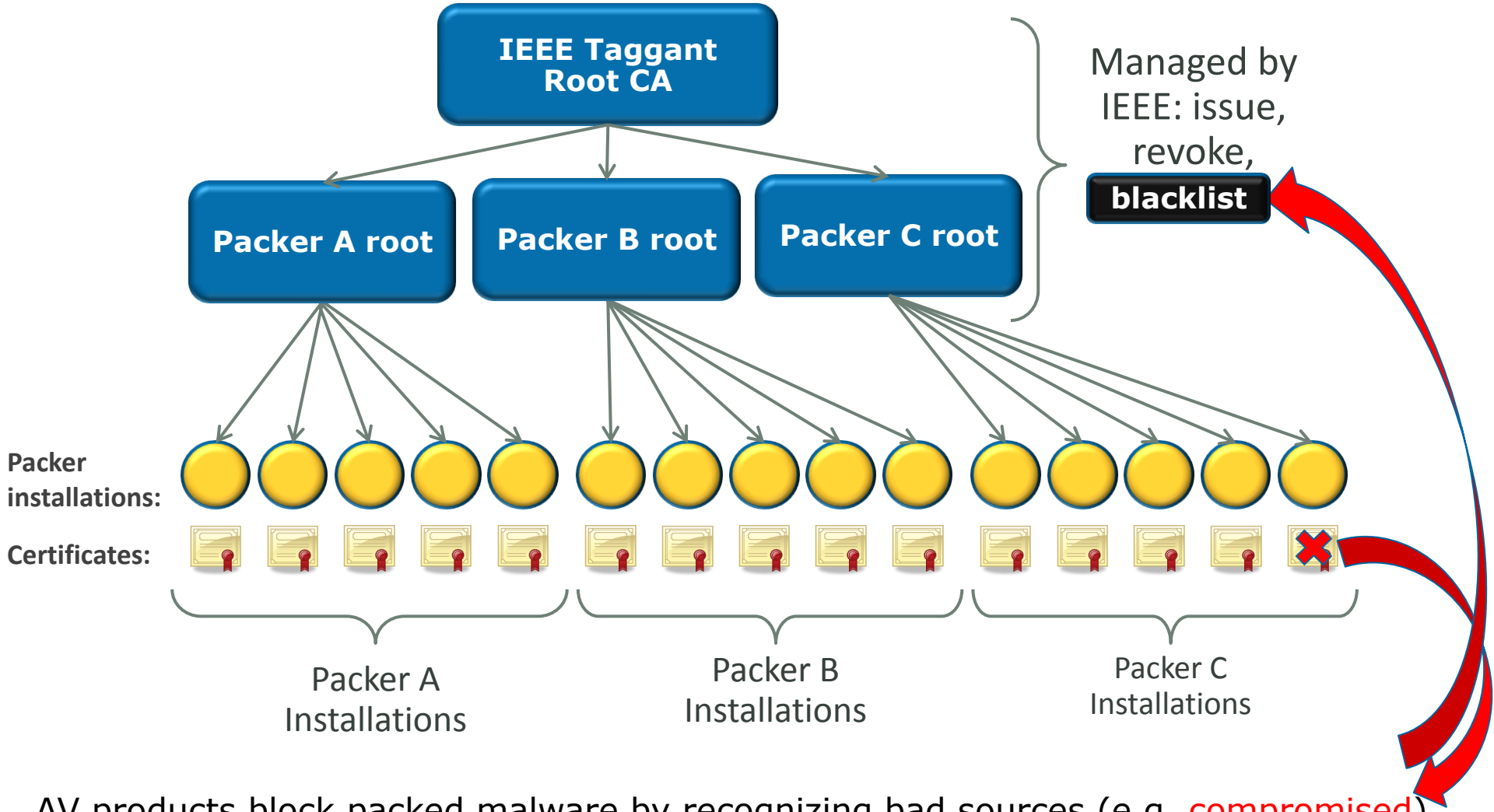
- Bitsum (PECompact)
- Dyamar
- EISST
- Enigma
- Niceprotect (DotFix)
- Obsidium
- Oreans (Themida)
- Safenet (Sentinel)
- Sofpro (PCGuard)
- VMPSoft (VMProtect)

Packer vendors

Benefits of the system

- Security Vendors
  - More proactive protection
  - Less false positives and slowdowns
  - Less resources wasted
- Software Packer Vendors
  - Less false positives
  - Enforcing of licensing, less piracy, higher returns
  - One point of contact with security industry
  - SPV are now part of the solution
  - Competitive benefits
  - It is free
- Packer Users and End-Users
  - Less false positives and slowdowns
  - It is transparent and free (unlike digital signatures)
- We are hoping to solve the problem of packed malware in ~2-3 years

How the System Works



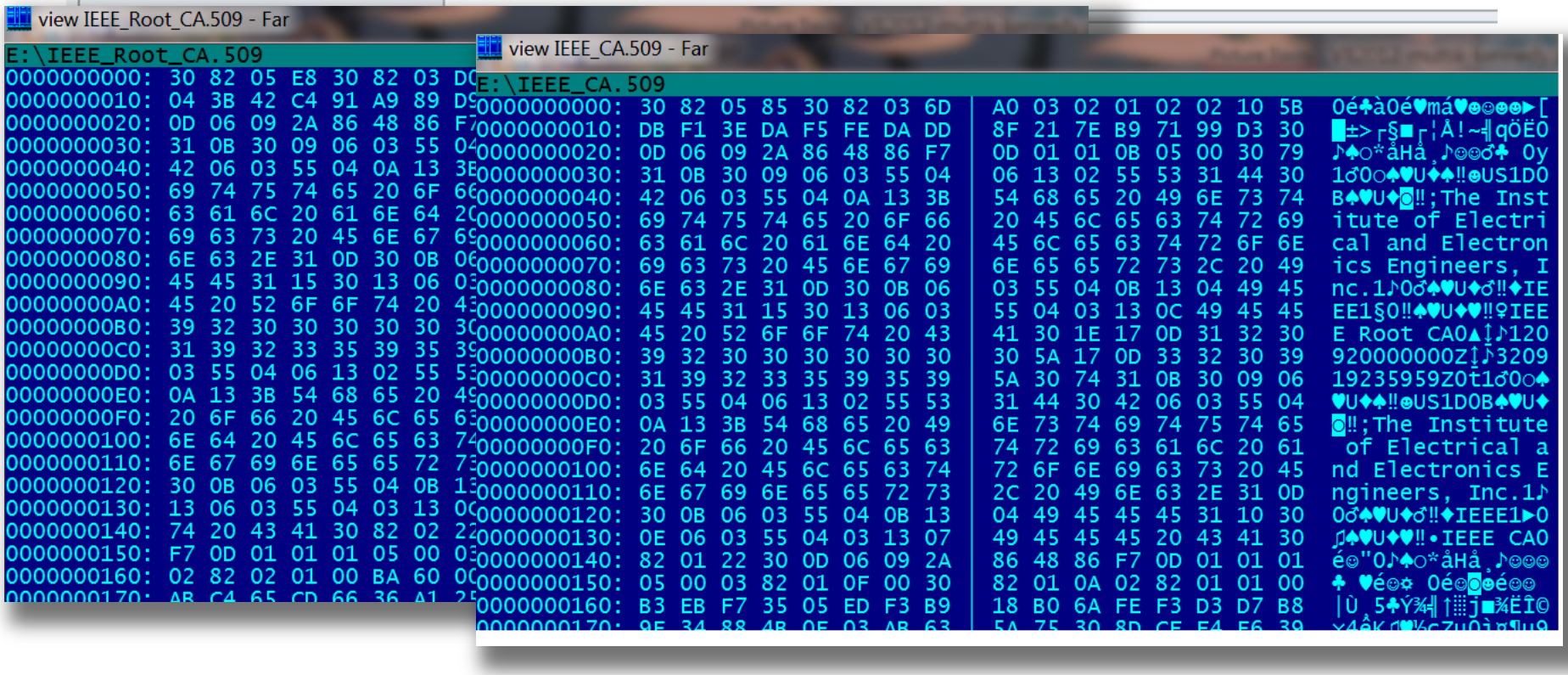
AV products block packed malware by recognizing bad sources (e.g. compromised)

IEEE root X.509 certificates

Generated at a key ceremony on 20 Sep 2012

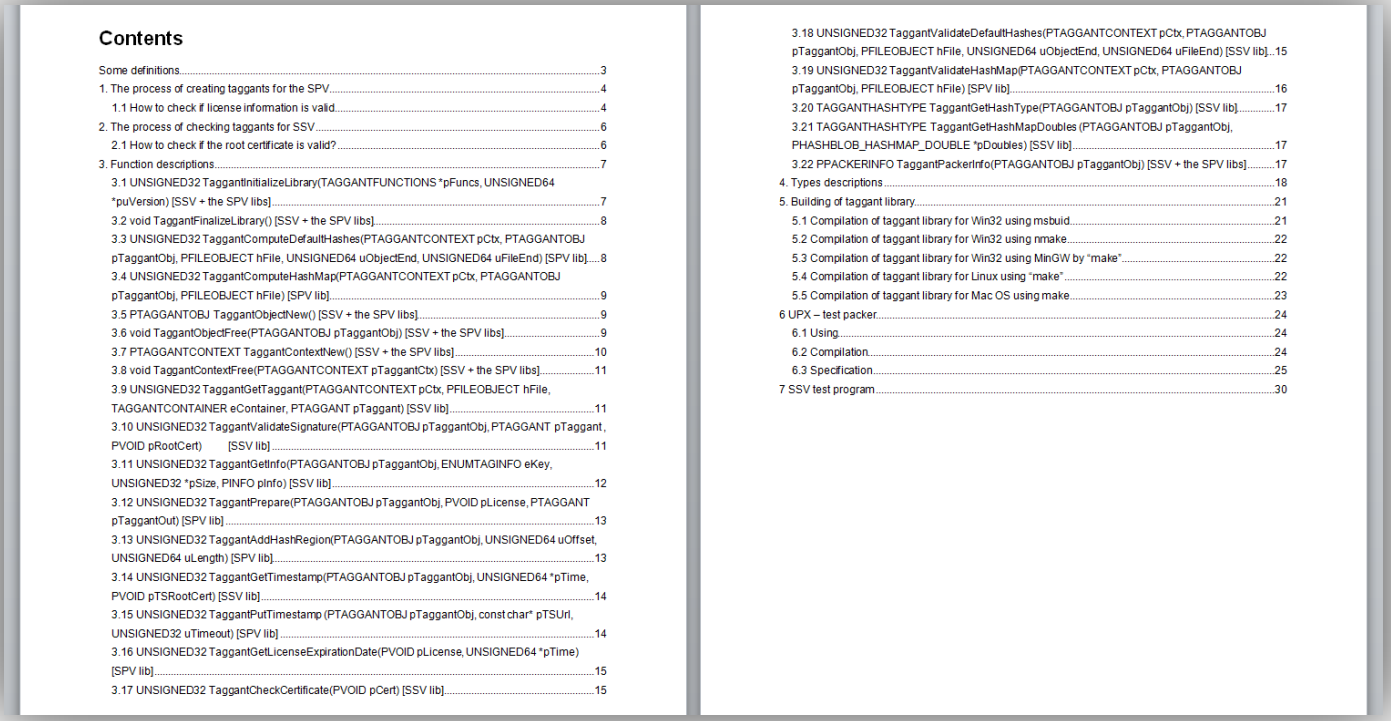
Subject: IEEE Certificates

Attached: IEEE_Root_CA.509 (2 KB); IEEE_CA.509 (2 KB)



Status of the project – READY

- The library based on Open SSL is ready, code reviewed and tested
  - API documentation is available
  - Includes a modified version of UPX which supports taggants



Contents

- PKI servers by VeriSign/Symantec (support blacklisting and time-stamping)

Documentation is ready

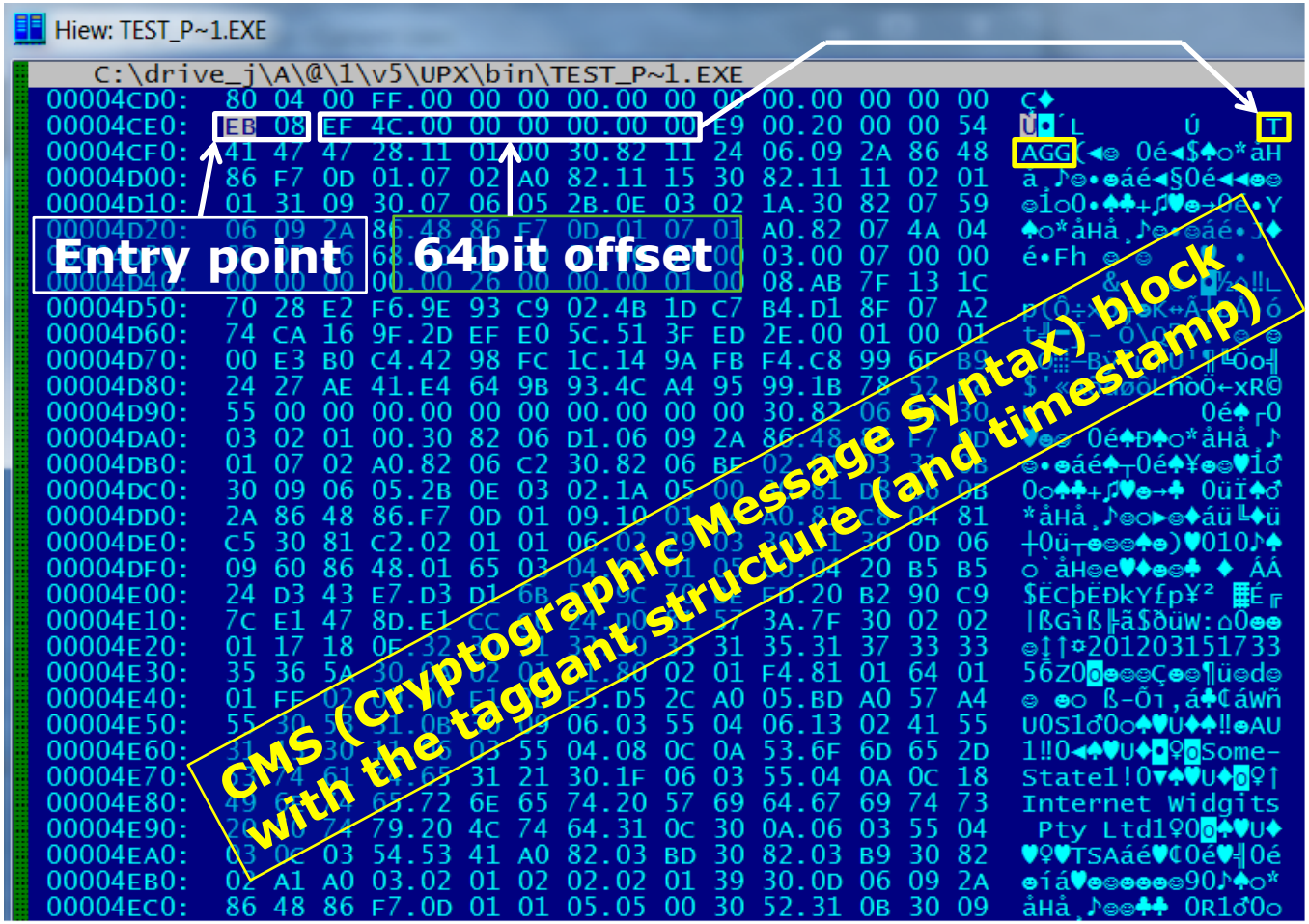
1. The process of creating taggants for the SPV

1) Initialize the taggant library with the TaggantInitializeLibrary function;
2) Within the process of creating a protected file, the SPV must reserve some space in the file where the taggant will be placed. The size of the reserved space must be equal to constant TAGGANTS_REQUIRED_LENGTH from module taggant_types.h;
3) The SPV must go through the complete procedure of file protection. Please note that after the taggant is created, the SPV should no longer modify the protected file. Exceptions are file modifications upon its digital signature (with parameters IMAGE_DIRECTORY_ENTRY_SECURITY of the directory in the optional header changed) and if HASHMAP hashing is used upon taggant creation;
4) The SPV must place the necessary data to the file enter point according to the manual (relative jump JMP 0x8 and 8-byte pointer to the location of taggants in a physical file);
5) Check user license by calling TaggantGetLicenseExpirationDate and optionally notify user about license expiration date;
6) Create a context for file reading handler functions by calling TaggantContextNew;
7) Create a TAGGANTOBJ helper object using the TaggantObjectNew function;
8) Call TaggantComputeDefaultHashes (or TaggantAddHashRegion/TaggantComputeHashMap) to calculate file hashes;
9) Fill out packer information structure with help of TaggantPackerInfo function;
10) Receive a response from the TSA server by calling the TaggantPutTimestamp function (optionally);
11) Create a taggant structure by calling TaggantPrepare. Write the taggants into the protected file;
12) Free the helper object TAGGANTOBJ using the TaggantObjectFree function;
13) Free the context by the TaggantContextFree function;
14) Free the taggant library resources using the TaggantFinalizeLibrary function.

2. The process of checking taggants for SSV

1) Initialize the taggant library with the TaggantInitializeLibrary function;
2) Create a context for file reading handler functions by calling TaggantContextNew;
3) Check if the file has a taggant structure and get it using the TaggantGetTaggant function;
4) Create a TAGGANTOBJ helper object using the TaggantObjectNew function;
5) Check the CMS digital signature in the taggant structure (i.e. check whether the CMS is signed with the certificate derived from the IEEE Root certificate or not) by calling the TaggantValidateSignature function. If the function returns an error, deem the taggant structure incorrect;
6) Optionally, check the TSA response contained in the taggant and get the time of file protection using the TaggantGetTimestamp function. If the function returns an error, deem the taggant structure does not contain timestamp;
7) Optionally, check the packer version with help of TaggantPackerInfo function;
8) Extract hash type from taggant using TaggantGetHashType;
9) Depending on a hash type, validate the hash of real file using TaggantValidateDefaultHashes/ TaggantValidateHashMap functions;
10) Retrieve user and SPV certificates from taggants using the TaggantGetInfo function and check if they are not blacklisted;
11) Free the TAGGANTOBJ helper object using the TaggantObjectFree function;
12) Free the context using the TaggantContextFree function;
13) Free the taggant library resources using the TaggantFinalizeLibrary function.

Taggant_enabled_UPX(CALC.EXE)



You will soon see packed files with taggants (**EB 08** at the entry point +"**TAGG**")

Lessons learnt

- Collaborative design takes a long time

- Requests for proposals (RFP)
  - Public announcement
  - Bidding period
  - Deadline
  - Evaluation of responses and selection
  - Agreement

- RFP for the taggant library implementation – was easy

- RFP for certificate authority – was not easy
  - Multiple bidding periods

Next steps

- We now have all the components and expect packers (PE-Compact, Enigma) to have taggant support very shortly.
- Packed files with taggants should hit the field in a few months.
- Operational processes:
  - Software library in Google Code (under PGP until we decide it can go open-source)
  - Blacklisting of bad packer sources
  - Vetting participants of the system
- Note: open-source status does not mean the system is “free”
  - Access to the certificates and to the blacklist requires licencing
  - Funds cover maintenance of the system (CA and administration)

Using the system

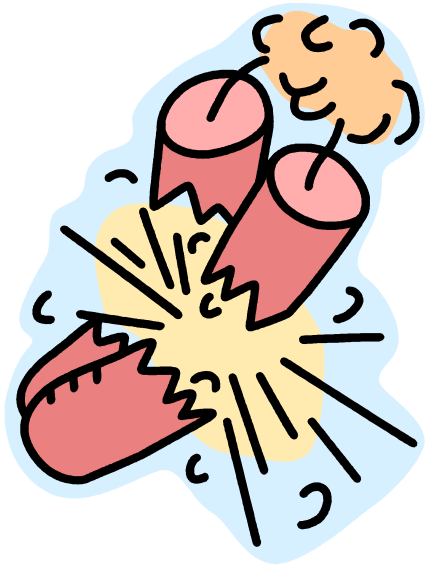
- If you:
  - Want to check the taggant validity
  - Want to use the taggant library to parse the taggant CMS structure
  - Want to check that the certificate is not blacklisted (packer installation is a valid packer customer)
  - Want to participate in blacklisting of packed malware sources

- Join the taggant project
  - There is a reasonable cost involved (maintaining the system)
  - But your company does not have to be an IEEE member
  - Trial 6-months membership in IEEE ICSG is free

Summary

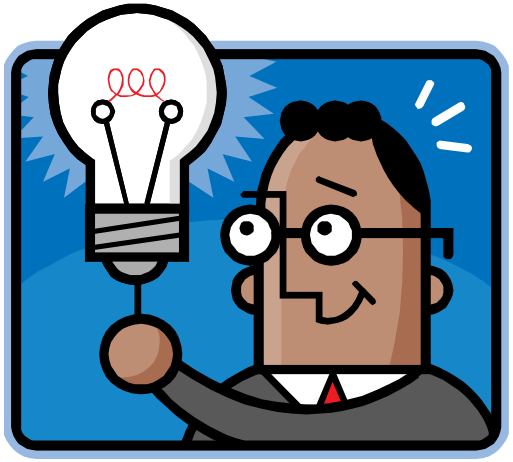
- The system is ready to go
- You will see packed files with taggants soon
- To be able to crack open, verify the CMS structure and check the black list you will need to licence the system
- The costs
  - For SSVs (or other BL consumers) is $8000/year
  - For SPVs it is free if <500 certs (~$0.33/cert after 500)

The End



1. The proceedings contain full API guide
2. http://standards.ieee.org/develop/indconn/icsg
3. https://media.blackhat.com/bh-us-11/Kennedy/BH_US_11_KennedyMuttik_IEEE_Slides.pdf

Questions, please



Backup slides

Taggant vs authenticode

- Taggant contains a "performant" hash (SHA256 by default)
  - Covers only vital executable areas
- Taggant allows a fall-back on to a "default" hash
  - It covers the whole file (almost whole)
  - Will be used if the performant hash is broken
- Creating and using files with taggants is **free**
  - Included by the packing software automatically
  - The PKI infrastructure will be sponsored by AV companies
- Taggants are compatible with authenticode
  - Digital signature can be applied after a packer included a taggant

The lifecycle

Step 1 – packer vendor

- New packer vendor contacts IEEE
- IEEE verifies the vendor
- IEEE creates a vendor login
- Vendor asks for a URL for a user
- URL is embedded into the license for each user's packer setup
- Packer user gets the packer setup

Step 2 – packer software setup

- The setup logs into a unique URL
- IEEE creates a key pair
- Setup gets a certificate back

Step 3 – packer obfuscates a file

- Packer is executed to pack a file
- Taggant is created with 3 hashes
- Timestamp is included
- Setup/user certificate is included
- Taggant is part of the packed file
- Packed file is distributed

Step 4 – packed file executes

- End user runs a packed file
- AV checks the source (the setup certificate & maybe a timestamp)
- AV blocks if bad